AgFuse is a free networking tool designed exclusively for farmers and other agricultural professionals to connect and learn. Our members can share stories, exchange tips, publish research, report on industry updates, promote useful products and form valuable business associations.

The AgFuse community consists of farmers, ranchers, suppliers, agronomists, researchers, insurance specialists, policy makers, journalists and influencers as well as farming organizations and businesses. Never before has there been a platform that enables all members of the ag industry to communicate with such effectiveness and ease.

The platform’s diverse toolset enables members to access timely information that’s relevant to them. Members are able to create their own profile page detailing their basic information including location and areas of interest such as organic farming or livestock. Then, members can create or follow customized AgFuse Groups, which correlate with a specific topic such as cover crops or precision technology. This setup empowers members to see – and engage with – whatever content is of most interest to them.

Due to the platform’s ag-specific community, advertising on AgFuse provides agribusinesses with an unprecedented opportunity to optimize their promotional efforts. Farming-related companies can easily reach their target audience directly on AgFuse without incurring the high costs and notable inefficiencies of working with a non-specialized publication.
Advertising Opportunities

**AgFuse Bronze Package**
- **Web Banners and Side Ads**
  10,000 Ad Impressions on AgFuse & Affiliate Partner Website
- **AgFuse Sponsored Group**
  Includes Feature and Promotion of 1 Piece of Group-Related Content on AgFuse

  $650/Month (Savings of $50)

**AgFuse Silver Package**
- **Web Banners and Side Ads**
  20,000 Ad Impressions on AgFuse & Affiliate Partner Website
- **AgFuse Sponsored Group**
  Includes Feature and Promotion of 3 Pieces of Group-Related Content on AgFuse + 1 ‘Group of the Week’ feature in our newsletter

- **Mailing List Sponsorship**
- **Social Media Sponsorship**
  $1,350/Month (Savings of $225)

**AgFuse Gold Package**
- **Web Banners and Side Ads**
  40,000 Ad Impressions on AgFuse & Affiliate Partner Website
- **AgFuse Sponsored Group**
  Includes Feature and Promotion of 5 Pieces of Group-Related Content on AgFuse + 1 ‘Group of the Week’ feature in our newsletter

- **Mailing List Sponsorship**
- **Social Media Sponsorship**
  $2,225/Month (Savings of $500)

**A La Carte Options**
- **Web Banners and Side Ads**
  $40/CPM
- **AgFuse Sponsored Group**
  $150/Month
- **AgFuse Sponsored Content**
  $150/Month

**Ad Specs**

- **Web Banners and Side Ads**
  - 300 x 250 (Web)
  - 336 x 280 (Web)
  - 300 x 600 (Web)
  - 728 x 90 (Web)
  - 320 x 50 (Mobile)
  - 160 x 600 (Affiliate Partner only)
  - 468 x 60 (Tablet, Affiliate Partner only)

**Additional Information**

Web Banners and Side Ads are available with 75% of web ad views generated from unique users. Ad inventory is provided by AgFuse and Affiliate Partner.

Sponsored Groups are AgFuse Groups where 100% share of voice advertising is included for unlimited page views.

Mailing List Sponsorships include one link to the sponsored content of choice and one banner ad at the footer of the newsletter.

Social Media Sponsorships include a $25 boost on Facebook for one piece of sponsored content while targeting agriculture audiences.

Sponsored Content consists of article(s) or post(s) published by an AgFuse Group and subsequently promoted by AgFuse throughout the website and app as native content. The content will also be shared once through each of our social media channels: Twitter, Facebook, LinkedIn and Instagram (if applicable). Before being promoted, Sponsored Content will be reviewed for SEO optimization and, if needed, suggested edits will be recommended.

Writing Services for Sponsored Content are available through AgFuse at a rate of $.50 per word.

Contact us with questions and for availability information.
## Our Reach

<table>
<thead>
<tr>
<th><strong>AgFuse.com</strong></th>
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<tbody>
<tr>
<td>3,200+ Monthly Visits</td>
</tr>
<tr>
<td>4,100+ Ag Community Members Worldwide</td>
</tr>
<tr>
<td>13,200+ Monthly Page Views</td>
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</tbody>
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### Social Media

- Over 8,500 Followers
  - Facebook
  - Instagram
  - Twitter

### Mailing List

- Over 2,000 Subscribers

### Affiliate Partner

- Over 200,000 Monthly Views
  - (US & Canada)

## Press

- **PR Newswire**: "Launch of AgFuse - Social Networking Site Exclusively for Farmers and the Agricultural Community"

- **PR Newswire**: "Social Networking Site for the Agricultural Community Enhances Member Experience with Major Site Upgrade"

- **AgFunder News**: "Why a Peanut Farmer from South Carolina Created a Facebook for Farmers"

- **AgFuse.com**: "The Story of AgFuse"
"I appreciate the network and community AgFuse is building for farmers and ag professionals."
Monica Pape - The Accidental Agronomist

"Awesome way to connect, communicate, and stay informed if you're into ag. Sign up, it's free!"
Rodney Michael - Treely

"AgFuse is a good reminder not only of the infinite possibilities for technology’s role in agriculture, but of how technology can go a long way towards bringing people together."
Lauren Manning - AgFunderNews

Contact: Pat Rogers
pat@agfuse.com

https://agfuse.com